

January 2010 Newsletter

MAGAZINE AROUND TOWN SERVICES DINING SPORTS EXCURSIONS COMMUNITY CELEBRITY VISIT CONFERENCE AWARD CINEMA

EL GOUNA MAGAZINE

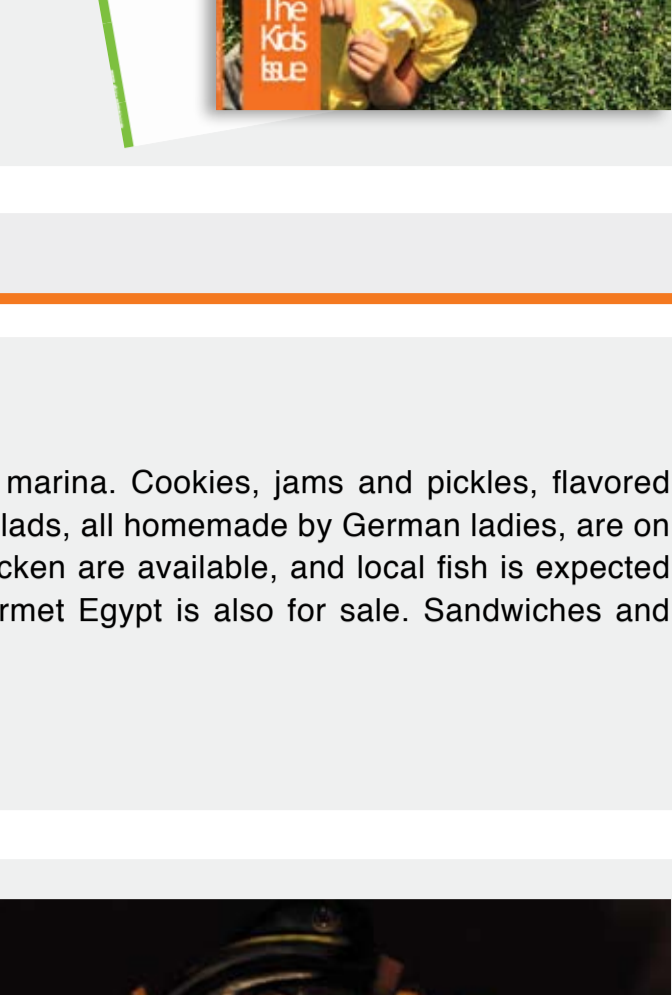
EL GOUNA MAGAZINE DELIVERY SERVICE

El Gouna Magazine now offers a dedicated courier service so that you can get your favorite community magazine delivered straight to your home.

Subscription prices are per copy and per year (4 issues annually):
Cairo address 99 LE
El Gouna address 198 LE
Europe address 660 LE

For more information and to subscribe please write to subscribe@elgounamag.com

Read the Winter 2009-2010 issue online at www.elgounamag.com



AROUND TOWN

ZANZIBAR GOURMET OPENS IN ABU TIG

Fine foods are now available next to Turtle's Inn in the marina. Cookies, jams and pickles, flavored butters, as well as ready-to-eat meat, pasta and potato salads, all homemade by German ladies, are on offer. Fresh and frozen Egyptian beef and free range chicken are available, and local fish is expected to complete the offering soon. Cheese imported by Gourmet Egypt is also for sale. Sandwiches and toasties are made to order.

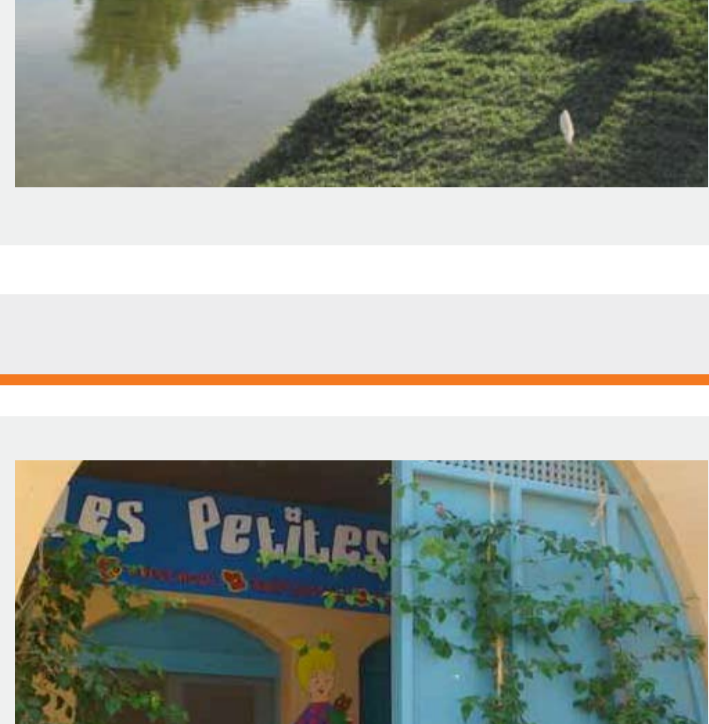
Abu Tig Marina, open daily from 10:30 am to 7:30 pm
Free home delivery, mob +2 018 674 4490

BARMANO'S OPENS IN THE NEW MARINA

Enjoy the remarkable ambience and fantastic tunes indoors and outdoors at Barmano's every day. Watch your favorite team play while playing pool or drinking your beer.

Every Thursday: Special Party with outstanding DJs.
Every Saturday: Live Music with singer Shady along with DJ Nour.

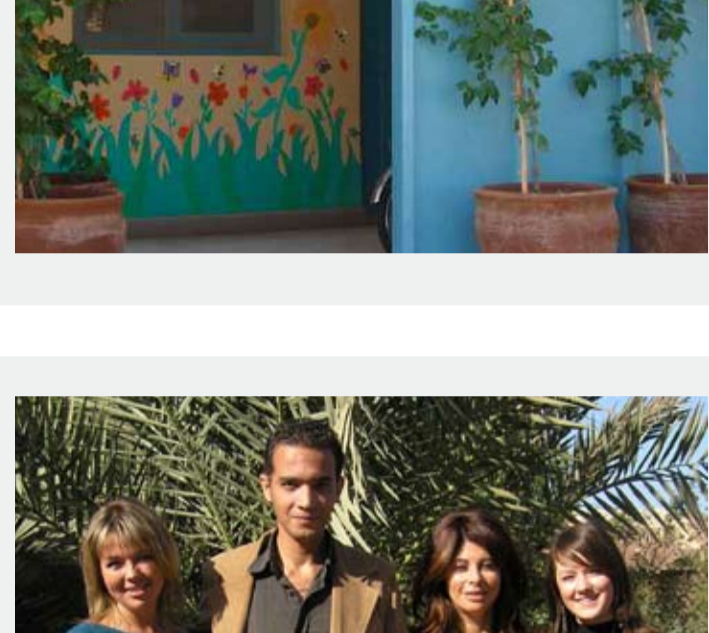
Abu Tig Marina North Basin, ext 75533, +2 012 233 8256
barmanos@x-nation.com.eg www.barmanos.com



VISIT THE EL GOUNA FISH FARM

Take a left after the first building heading to El Gouna's industrial area and follow the "Fish Farm" sign, and you'll find a green oasis with a unique charm. Whether you want to have a family picnic, buy fish for dinner, or take your children to see the reptiles and birds in the little zoo on site, this is a great family outing. The place is equally suited to read a book on a quiet bench in the sun. Come discover a place we can be proud to have in our community.

For information and directions call the Info Center at ext 32100



SERVICES

MOTHER & BABY GROUP LAUNCH EVENT

On **Sunday, January 10**, all mothers with infants aged 3 months up to 1 year are welcome to meet with other mothers and babies. The group will meet once a week by appointment for an hour or two, so that babies can play in an organized and safe baby room while mothers socialize and share experiences. The Mother & Baby Group is open to residents and visitors and will be personally overseen by Les Petites owner Marika Portesi. Places are limited so contact Marika to reserve yours in advance.

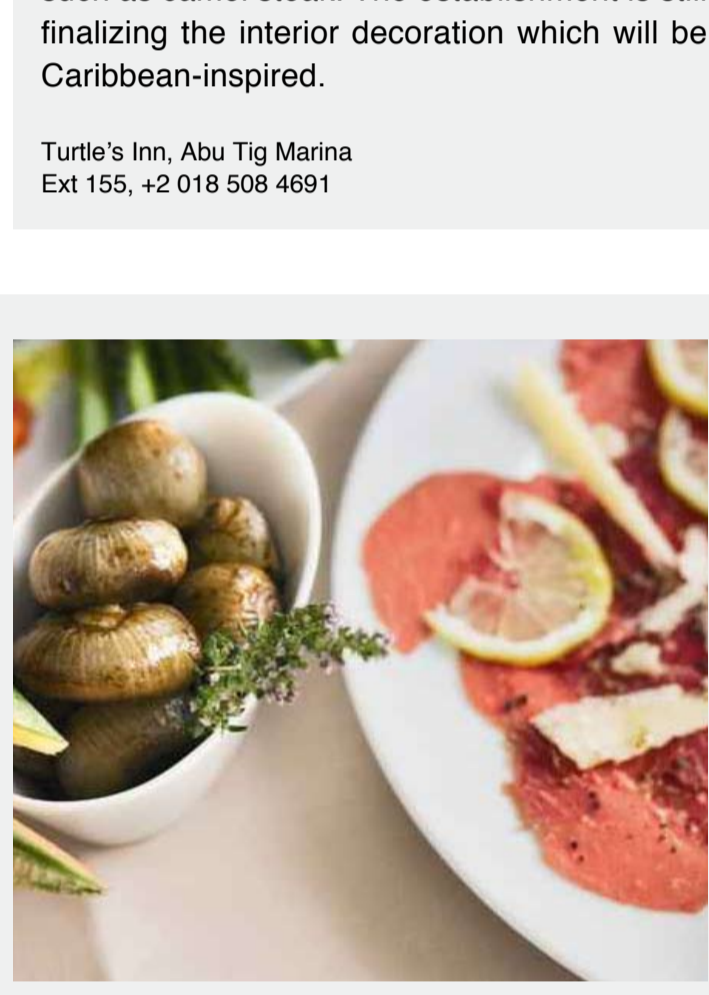
Les Petites Pre-school and Babysitting
+2 012 502 0215, marika@lespetiteselgouna.com



NEW CUSTOMER SERVICES TEAM MEMBER

The Customer Services department takes pleasure in announcing the addition of Ms. Alissa Fuss to its team. Ms. Fuss is a native German with an excellent command of English. Having her on the team will ease communication for German-speaking owners who prefer to communicate in their native language. Homeowners may contact Alissa with any inquiries or concerns.

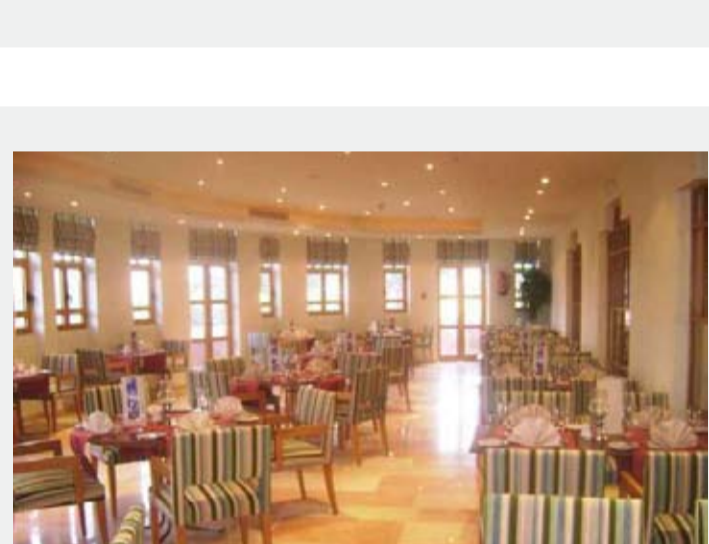
Ext 34455 or 34466, +2 010 095 0501
customer.services@elgouna.com



TROUBLE-FREE BOATING

Buying a boat is the dream of many, keeping it running is the nightmare of most boat owners. The Orange Concept has gained a wealth of experience in maintaining boats and engines over the last 20 years and now shares this knowledge through a newly established service center.

With quality service and preventive maintenance plans, El Gouna Boat Service caters to all makes and models of boats from jet boats, twin-engine stern drives to shaft driven boats. They stock a large inventory of parts and their service department has an average turnaround



time of 3-5 days so that when the time comes to use your boat, it is in a top condition, fueled up and ready to go for a day on the water.
+2 016 553 5449, info@elgounaboatservice.com
www.elgounaboatservice.com

DINING

MAMMA LUISA OPENS IN EL BALAD

Mamma Luisa Trattoria has recently opened next to Ebeid Supermarket in El Balad. Their Italian fare includes bruschetta, salads, a large choice of pasta dishes, beef main courses, and a small selection of Italian desserts. Only local alcohol is served.

Open daily from 3 pm to 12 midnight

CULEBRA BAR & GRILL OPENS

Young Swedish chef Johann Wallin has taken over the Jérémy's Tapas locale and transformed it into a bar and grill serving char-grilled meats, fish and seafood dishes, as well as specialties such as camel steak. The establishment is still finalizing the interior decoration which will be Caribbean-inspired.

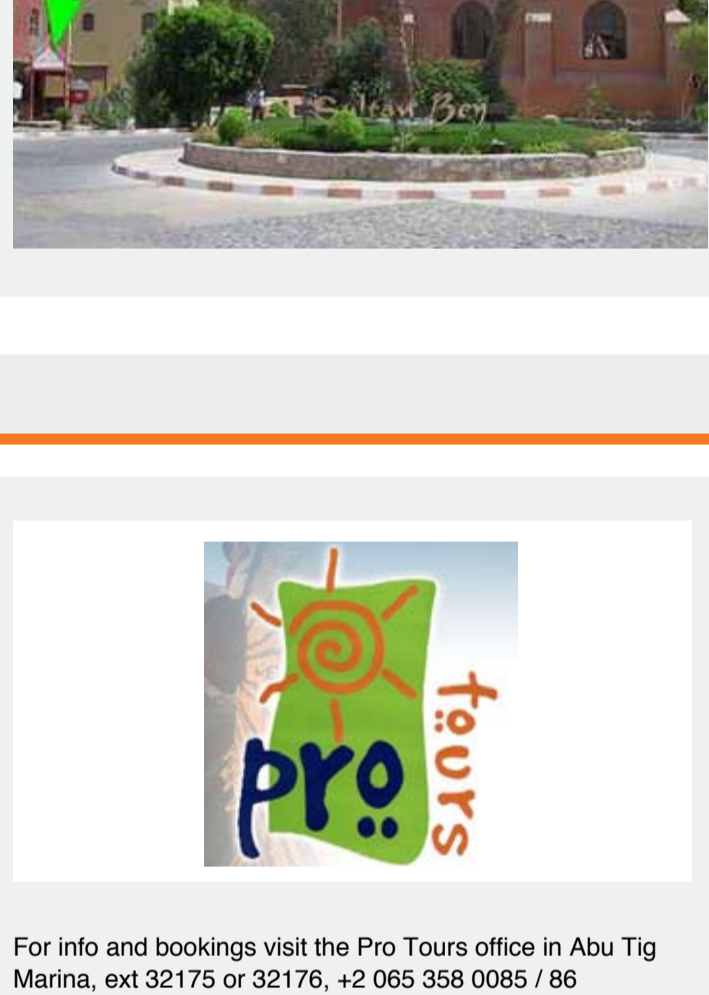
Turtle's Inn, Abu Tig Marina
Ext 155, +2 018 508 4691

NEW MENU AT IL LIMONE

Chef Alfred Zuberbuehler has created a new menu for il limone restaurant. The Mediterranean concept of the popular venue has remained with a large antipasti buffet complemented by a rich selection of authentic dishes such as Cannelloni, Risotto, Osso Bucco, Pollo Cacciatore, Calamari and much more.

During January only, enjoy a **free dessert** from the menu when taking your dinner at il limone restaurant; simply present a print out of this newsletter to the restaurant manager.

For information and table reservations call ext 120 and ask for the Guest Relations desk

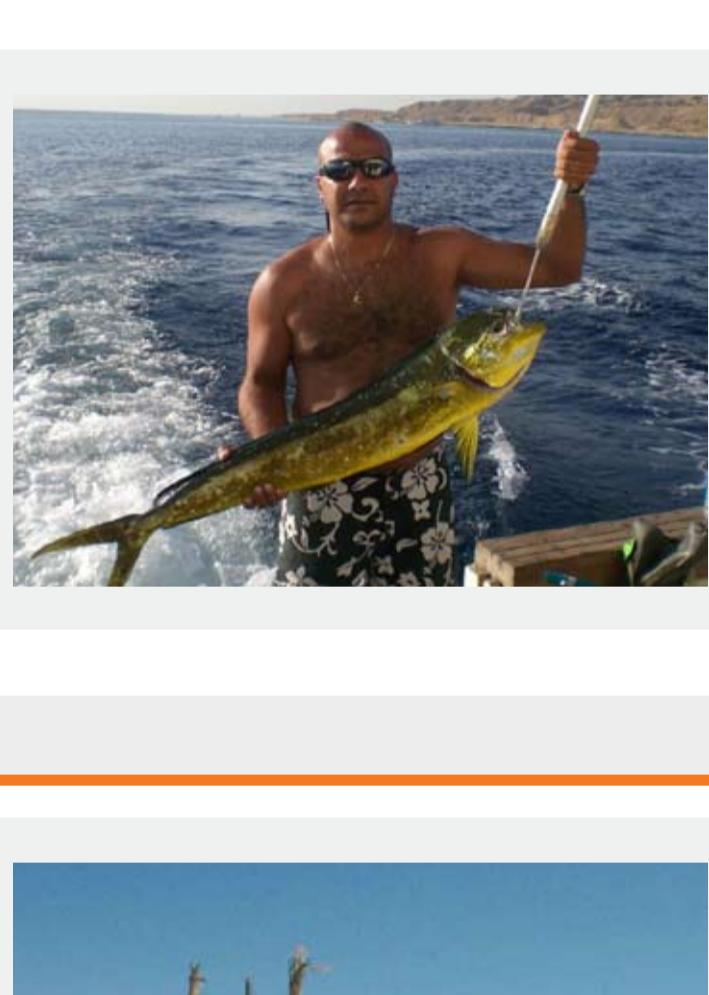


GROUP DINING AT PALAVRION

The Moevenpick's Palavrion restaurant is now offering a semi-private dining area, ideal for small groups of 10-30 persons.

Special group rates on the full buffet are offered for groups of 10 persons or more: **150 LE** per person (instead of the regular price of 200 LE).

For further information and reservation please contact the Food & Beverage department on ext 120



BUZZHA RESTAURANT DELIVERS

Buzzha Beach Restaurant, famous for its wood fire pizzas and scrumptious Swiss specialties, has introduced takeaway and delivery service. Jumbo burgers, grilled chicken, and a selection of pizza are on offer.

Minimum charge for deliveries is 80 LE, **10% discount** is granted for takeaway.

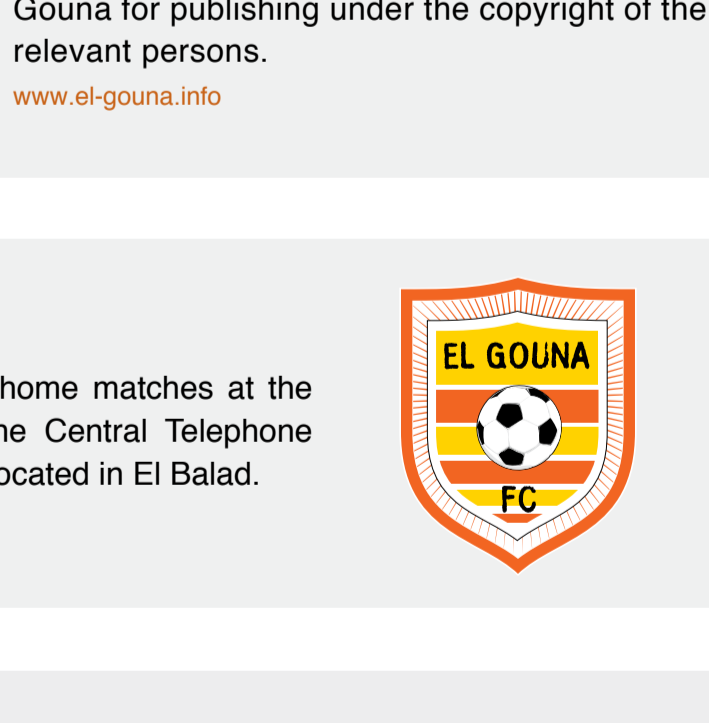
Call +2 012 741 2100 to place your order

SPORTS

FREE KITESURFING INTRODUCTION

This January Red Sea Zone invites you to a **free introduction** to kitesurfing! The 30-minute intro session is offered free of charge for anyone who wants to give the sport a try.

Advance booking is mandatory at redseazone@gmail.com
Skype to redseazone, or call +2 010 295 5209

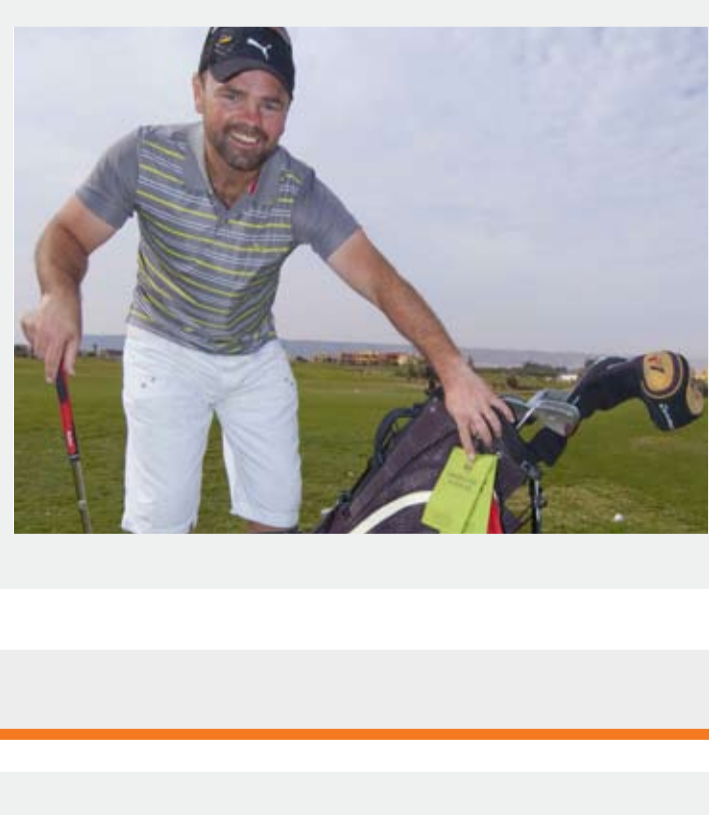


DISCOUNT ON SNORKELING AND DIVING

Enjoy a beautiful day with Dive Trek on the Nada boat. Different dive and snorkeling locations are proposed every day and children are welcome on board. Guests enjoy free internet access in the diving center. All services are provided in French, English and German.

During January, take advantage of a **15% discount** on diving and snorkeling packages.

Located next to Sultan Bey, Downtown Kafr, ext 32381
+2 012 818 3784, info@dive-trek.com www.dive-trek.com

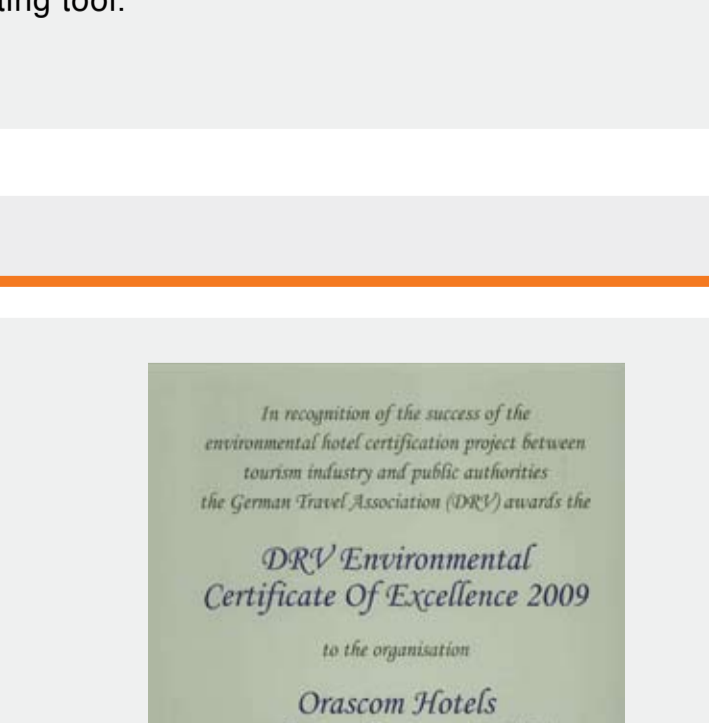


EXCURSIONS

TRAVEL ARRANGEMENTS MADE EASY

Pro Tours assists you in preparing your trips within Egypt as well as abroad. When traveling in Egypt, they organize your transfers, accommodation and meals, excursions and guide. For trips abroad, they get you the best deals on flights arrangements and, best of all, tickets are delivered free of charge to your doorstep on cash basis.

During January only, enjoy a **10% discount** on all Pro Tours excursions.



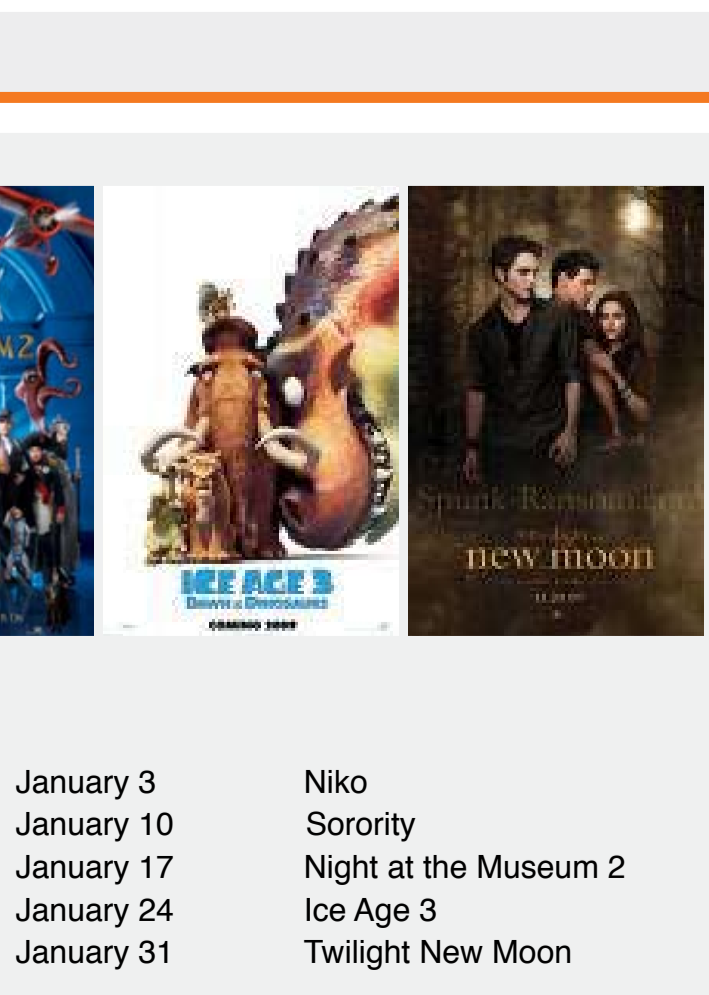
For info and bookings visit the Pro Tours office in Abu Tig Marina, ext 32175 or 32176, +2 065 358 0085 / 86
info@protourstravel.com, www.protourstravel.com

KINGFISH AND WAHOO SEASON

Don't miss the opportunity to go trolling for big game with Yellow Fin Fishing Safari. Spend a nice day on the boat and catch your own dinner!

The kingfish and wahoo season is not that long, so come and book your fishing trip now.

Islam El-Garnal, Yellow Fin Fishing Safari Co.
+2 010 301 7200, info@yellow-fin.net, www.yellow-fin.net



COMMUNITY

NURSING INSTITUTE BEGINS OPERATION

The El Gouna Technical Nursing Institute is ready to receive its first students in February. GTNI offers a two-year degree in nursing in collaboration with Lawrence Memorial/Regis College (USA) to qualify students to become licensed registered nurses and pass the USA licensing examination which qualifies them to practice both in Egypt and abroad. The Institute strives towards developing professional excellence both in terms of technical skills and the ability to treat patients with dignity and compassion.



ONLINE IMAGE LIBRARY

More than 13,000 El Gouna photos are available for viewing thanks to a German fan who has accumulated photos of the destination on his private website. Each month, the site receives more than 12,000 visitors who view up-to-date photos of the town including the new construction areas, existing developments, businesses, and ongoing or special events.

In addition to images, the site lists information about transportation, diving, excursions, sports and all hotels, and weather. The owner of the website welcomes all new photos from El Gouna for publishing under the copyright of the relevant persons.
www.el-gouna.info

EGFC TICKETS

Support our El Gouna Football Club team during their home matches at the El Gouna Football Stadium! Tickets are for sale at the Central Telephone Operator's office in the Orascom administration building located in El Balad.

For more information, call the Info Center at ext 32100

CELEBRITY VISIT

BOXING CHAMPION GOLFS IN EL GOUNA

Sven Ottke, a former German boxing champion who has developed into a passionate golfer, visited El Gouna during December. After playing the course immediately upon arrival, he returned to enjoy every single morning the rest of his stay and twice on the last day.

Sven and his partner also enjoyed an Oasis Dinner and explored the beauty of El Gouna with a keen eye on real estate options.

CONFERENCE

IOETI CONFERENCE

The Second Arab International E-Tourism and E-Marketing Conference was held in El Gouna during December. The event attracted 200 participants and international and regional experts in the field. Discussions brought together groups of people with fresh views and perceptions as well as practical experience in different types of online tourism and marketing. The conference offered an ideal venue for participants to meet and network with leading e-commerce specialists and reevaluate the balance between traditional and internet advertising, decide on means to target prospective clients, and understand how to use search technology as a marketing tool.

www.ioeti.org

AWARD

DRV CERTIFICATE OF EXCELLENCE

We are honored to announce that El Gouna was awarded the Certificate of Excellence for the Green Star Initiative. The award was presented by DRV (Deutscher Reiseverband or German Travel Association), the largest travel agency association, on December 4 during their 59th Anniversary Convention that took place in Egypt.

Green Star Hotel is the first eco-label designed to address the specific conditions of hotels and resorts in the Egyptian tourist industry with the aim of minimizing their impact on the environment while maximizing their appeal to foreign guests.

www.greenstarhotel.net

CINEMA

MOVIE NIGHTS

Winter blockbusters are playing at **7 pm every Sunday and Tuesday** with a double showing every **Thursday at 7 and 9:30 pm**. Entrance is free and a new movie is featured every week at El Gouna's open-air movie theatre in Downtown El Balad. Drinks and light snacks are catered by the Arena Inn.

January 3 Niko
January 10 Sorority
January 17 Night at the Museum 2
January 24 Ice Age 3
January 31 Twilight New Moon

For weekly showings call the Info Center at ext 32100

