

LIFE AS IT SHOULD BE



June 2010 Newsletter

NEW FACES SERVICES AROUND TOWN SEA TRIPS DINING SPECIALS COMMUNITY HOTEL OFFERS CINEMA

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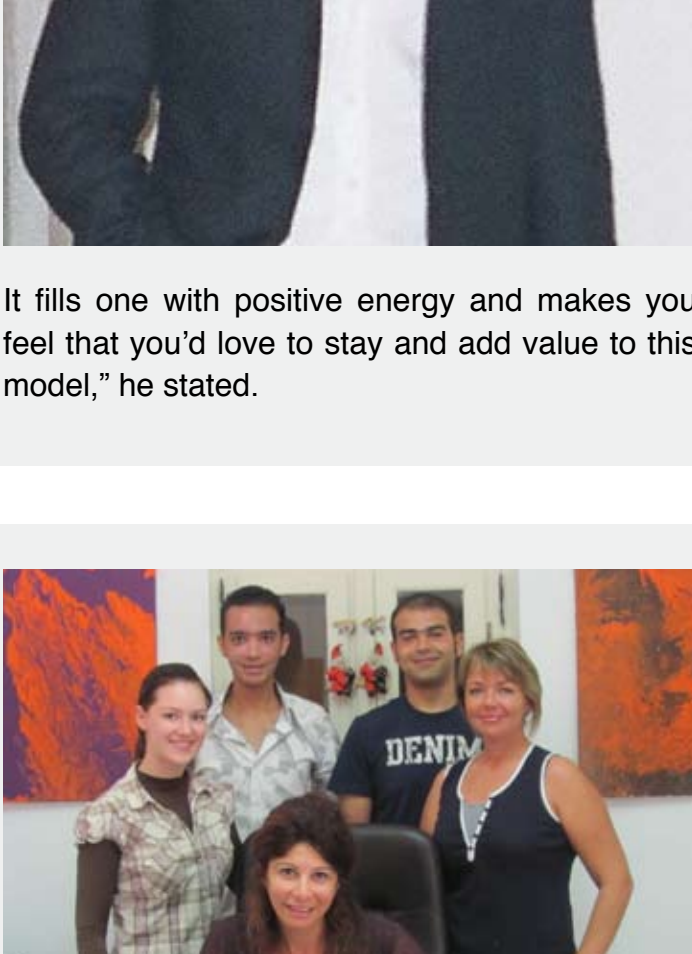
NEW FACES

EL GOUNA WELCOMES NEW GM

El Gouna is pleased to welcome Adham Mahmoud to its team of professionals. As the destination's General Manager, Adham will be reporting to Hamza Selim, Senior Vice President Destinations Management & Land Development.

Adham, age 44, graduated from Cairo University with a degree in Business Administration and completed several postgraduate courses at the American University of Cairo. His expertise in management extends for over 15 years acting as a deputy GM and GM in different enterprises and spans across several fields including hospital management, commercial trading, and the investment banking sector.

El Gouna's rapid growth, and its development into an ideal community exemplary of how cities should be managed in Egypt, motivated Adham to join in. "When you are in El Gouna it has a spiritual effect on you.



It fills one with positive energy and makes you feel that you'd love to stay and add value to this model," he stated.

ADDED TEAM MEMBER AT CS

As El Gouna expands and grows, the Customer Services Department has also grown to keep pace with homeowners' needs and requirements. New team member Hani Abdelal recently joined as customer services coordinator. He is not new to El Gouna; if you have visited the El Gouna Library, you may have already personally experienced Hani's friendly and welcoming attitude.

ext 34455, customer.services@elgouna.com



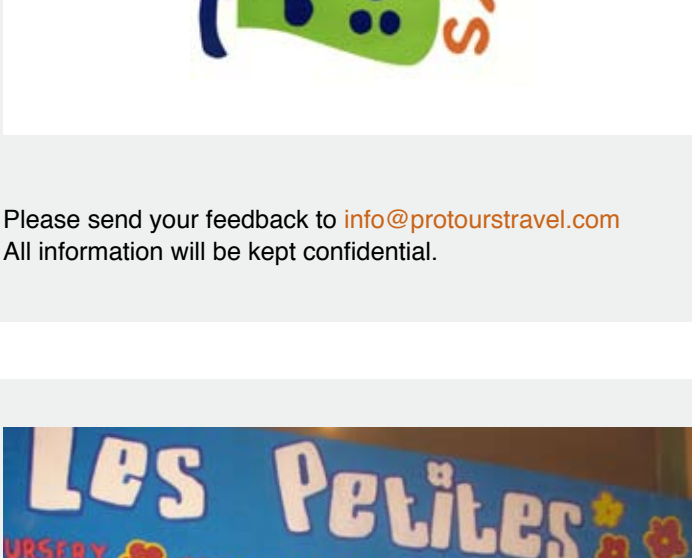
SERVICES

CAIRO-EL GOUNA DIRECT FLIGHTS

Pro Tours, in association with Orascom Aviation, has launched a survey in order to assess the demand for flights between Cairo and El Gouna. Flights are tentatively planned as follows:

Cairo to El Gouna on Thursdays, departure around 7 pm
El Gouna to Cairo on Saturdays, departure around 8 pm

The estimated price is around 600 LE for a return ticket. To forecast demand and best schedule flight dates and times, Pro Tours would appreciate your feedback regarding the timings suggested, as well as an estimate of how many tickets you would expect to buy in the coming three months (June, July, and August 2010).



Please send your feedback to info@protourstravel.com
 All information will be kept confidential.

SUMMER CAMP FOR KIDS

A Summer Camp has been organized by Les Petites from June 1 to August 31 for kids ages 3-6. The program includes swimming, arts and crafts, dance, P.E., trips to the beach and to the swimming pool as well as spelling, reading, and math classes taught in English. The Summer Camp runs Saturdays through Thursdays from 8 am to 5 pm. Children may participate full days, half days, or even just a few hours.

ext 32225, +2 012 502 0215
marika@lespetiteselgouna.com



AROUND TOWN

NEW STREET NAMES

The street naming tradition continues with the following new street names in El Gouna:

- **Eng. Magdy Yousef Street** running from the service entrance to the West Golf roundabout.
- **Eng. Hanna Sarkis Street**, which is replacing Eng. Ibrahim Nagi Street, running from the first roundabout after the main entrance to El Bustan.
- **Eng. Ibrahim Nagi Street** running from the Y junction on Eng. Hanna Sarkis Street towards the El Gouna Stadium in El Bustan.



WORLD CUP MATCHES AT JOB'S

From June 11 to July 11, Job's Sports Bar will broadcast all 64 football games live. Job's two large projector screens and array of televisions and an updated satellite system gives them the opportunity to show three different games simultaneously. Sports fans can enjoy burgers, sizzling porterhouse, rib eye, sirloin, and Job's signature plank steak served on an oak board while cheering for their favorite team.

Tamr Henna Square, ext 32127, +2 012 174 4647
info@jobs-elgouna.com www.jobs-elgouna.com



FINE ARTS BESPOKE PAINTINGS

Fine Arts has launched a new service consisting of bespoke paintings. Their highly skilled team will give villas, suites, rooms, offices, restaurants, hotels, and shops that special artistic touch with creative paintings and wall illusions.

El Balad, in front of China House restaurant
 +2 010 533 7030, fineartselgouna@gmail.com

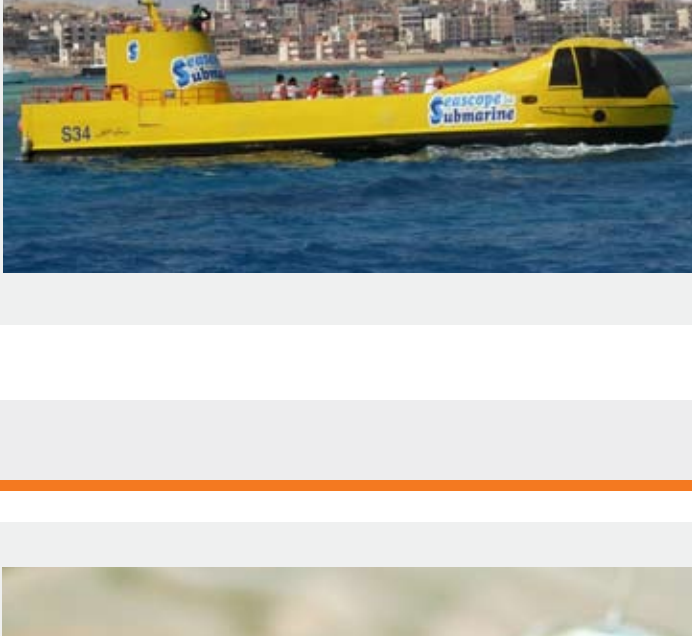


SEA TRIPS

OCEAN DIVA CATAMARAN

The Ocean Diva Catamaran Sailing Tours & Sunset Cruises extends the following special offer for El Gouna residents: **50% discount** on a morning sailing tour on Fridays and Saturdays during June only (upon availability). The 3-hour cruise on the Ocean Diva, a beautiful 62 feet catamaran, includes soft drinks, tea/coffee, and towel use. Alcoholic beverages are available at extra cost.

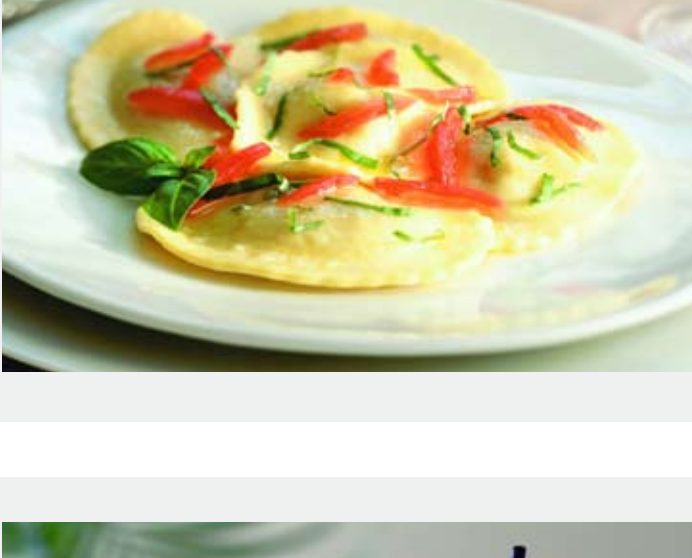
ext 77976, +2 010 010 2952



SEMI-SUBMARINE ADVENTURES

In this unique underwater excursion, you can clearly see, film, and photograph the Red Sea's most famous corals, fish, and others marine life. Through large panoramic windows and in your personal swiveling chair you surely won't miss a thing! Seascope can accommodate visitors in a safe and air-conditioned area.

+2 012 174 6552



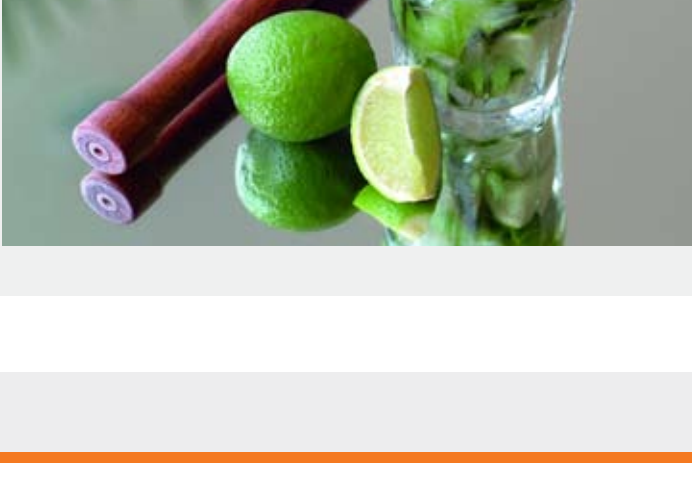
DINING SPECIALS

RAVIOLI TUTTI COLORI AT IL LIMONE

il limone Restaurant awaits its guests this month with a truly Mediterranean classic: a Ravioli Extravaganza in all colors with different exquisite fillings, such as lobster, blue cheese, porcini mushrooms, and more.

For a relaxing after dinner drink by the sea, visit the Spa Pool Bar, open every Sunday and Monday till late in the evening.

For more information and reservations contact the Guest Relations at ext 120



MARINA MOJITOS BY MOEVENPICK

Visit the Moevenpick zone at the Marina Street Festival every Friday to hit their new Mojito Bar and choose your favorite flavors including strawberry, peach, ginger, guava, and more while watching the fascinating entertainment.

Delicious desserts including pancakes and waffles cooked to order and served with various toppings, as well as Moevenpick's specialty ice creams, are also to be had.



COMMUNITY

EGIS FIELD TRIP

On May 4, Year 8 students from El Gouna International School participated in a very special field trip with Ilios Dive Club at Steigenberger Al Dau Resort for a visit to the coral reefs. Teacher Stuart Ashmore's lessons during geography classes were complemented by an on-board presentation by Maha Khalil, a marine biologist from the Hurgghada Environmental Protection and Conservation Association (HEPCA), who emphasized not only the reef's beauty but also the challenges it must face.



YOUNG TENNIS CHAMP

El Gouna Tennis Club & Academy is proud to announce the victory of El Gouna resident Isaac Sturgess in his first official Egyptian tournament. Isaac competed in the "10 years and under" category at the tournaments held at the Tawfikia Tennis Club in Cairo

In a contest of over 50 participants, Isaac played the round robin perfectly with 3 victories 6/0. He finished the 1/8 final with 6/0, the 1/4 final with 6/2, the semifinal with 6/1, and the final with 6/2.

ext 32515, +2 012 557 1401, tenniselgouna@gmail.com

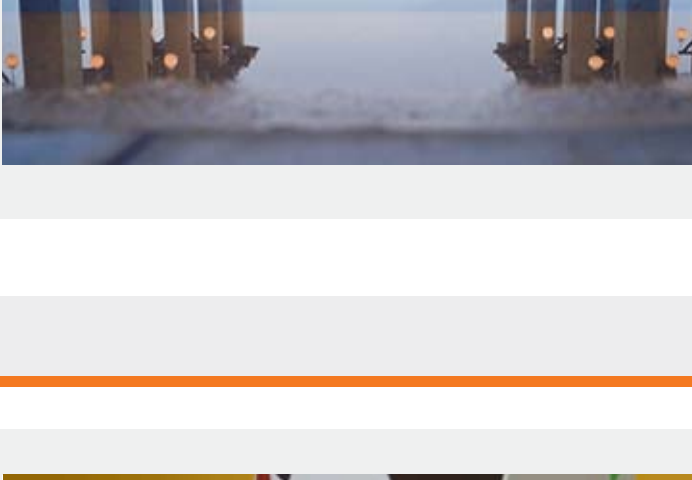


HOTEL OFFERS

JUNE OFFER AT SHERATON

Take a break with the Sheraton's local summer package for June, just perfect for El Gouna residents and friends! Enjoy a special limited offer of a three-night stay on half board basis, inclusive of service charge and taxes. This offer is valid for the month of June, for Egyptians and foreign residents in Egypt. It's so easy to relax, just down the road!

Click here to check rates and **Book Now**
 ext 110, reservations.miramargouna@sheraton.com



ROYAL DAY AT SHERATON

For a romantic couple's getaway or as a group of maximum of 10 persons, treat yourselves to a royal day in the Sheraton's Palace Suite offering breathtaking views of the Red Sea and a lovely private pool. The Royal Day from 9 am to 8 pm includes afternoon high tea by the Palace Pool and 25% discount on poolside massages. Reservations are required 24 to 48 hours in advance and subject to availability.

Click here to **Book Now**
 ext 110, reservations.miramargouna@sheraton.com

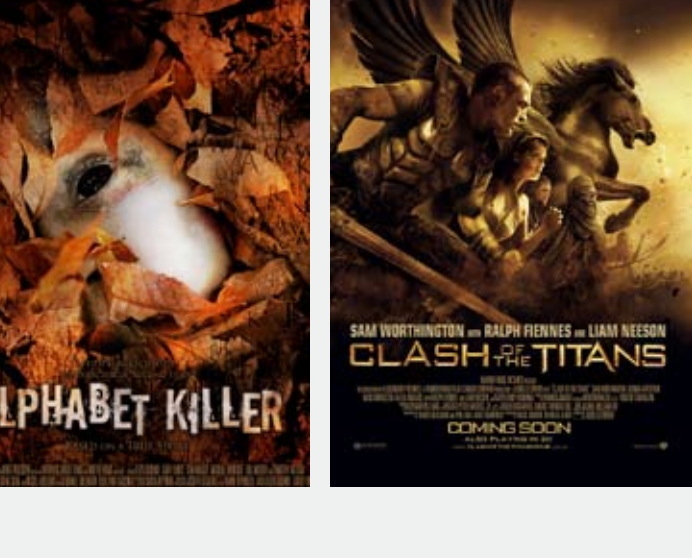


CINEMA

FIFA ON THE CINEMA SCREEN

Mirage Cinema—which boasts the widest screen in El Gouna—will be showing the following matches from the 2010 Football World Cup; **all games will be shown live at 7:30 pm**:

- June 11 Uruguay vs. France
- June 12 England vs. USA
- June 13 Serbia vs. Ghana
- June 14 Italy vs. Paraguay
- June 15 Brazil vs. North Korea
- June 16 South Africa vs. Uruguay
- June 17 Argentina vs. South Korea
- June 18 England vs. Algeria
- June 19 Cameroon vs. Denmark
- June 20 Brazil vs. Ivory Coast
- June 21 Spain vs. Honduras
- June 22 Greece vs. Argentina
- June 23 Ghana vs. Germany
- June 24 Cameroon vs. Netherlands
- June 25 Chile vs. Spain
- June 26-29 Second Round matches



Light snacks and drinks will be available. On Sunday, Tuesday and Thursday match showings will be followed by the movie of the week. Please see cinema schedule below.

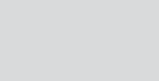


MOVIE TIME

Summer blockbusters are now playing following a new schedule with showings at **9:30 pm every Sunday, Tuesday and Thursday**. Entrance is free and a new movie is featured every week at El Gouna's open-air movie theatre in Downtown El Balad. Drinks and light snacks are catered by Arena Inn.

- June 06 New York
- June 13 Astro Boy
- June 20 Alphabet Killer
- June 27 Clash of the Titans

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www.elgouna.com



ORASCOM DEVELOPMENT